



2011 Rate Card

Advertise your business on MyChurchandTown.com. Your ad is seen by viewers who live and shop in your town. We direct your ad to the people most likely to become your customers.

Unlike most web advertising, your ad is shown to every viewer of the pages you choose.

Compare these rates to your costs for one-time print advertising.

	<u>Monthly Rate</u>
Display Ad - Shown on your choice of 4 town or parish pages each additional Town or Parish page	\$40.00 (12 months prepaid) \$44.50 (6 months prepaid) \$4.20
Display Ad Plus	\$50.00 (12 months prepaid) \$54.50(6 months prepaid)
StayCation Page Ad each additional StayCation page each additional Town or Parish page	\$65.00 (12 months prepaid) \$71.00(6 months prepaid) \$15.00 \$4.20
Homepage Display Ad	\$238.00 (12 months prepaid) \$249.00 (6 months prepaid)
Business Directory Ad – shown on your town and neighboring town pages	\$12.45 (12 months prepaid)

Annual Ad renewals receive a 10% discount (Cannot be combined with other discounts).

Priority Placement for Town and Parish Ad Banners available at a 10% premium.

Technical Details:

Advertisement includes banner (business name or logo) and web page as follows:

- Includes ad layout based on information provided by advertiser (e.g. photos, ads, brochures, etc.)
- Ad layout is chosen by advertiser from a selection of templates or can link directly to customers website.
- Ad Banner size is 160w x 40h pix and is prepared by MyChurchandTown.com.
- Ad Banner sequence is rotated randomly on each pageload (except Priority Placement ads).
- Some technical restrictions on ad material may apply – contact Sales Office for details.
- Revisions made to an existing advertisement – no charge for first design or at renewal, otherwise \$30.00 each occurrence.

All rates are gross unless otherwise indicated.

MyChurchandTown.com reserves the right to refuse any advertisement that in its sole judgment does not meet the standards of acceptance of this website.